



101,059 Average Qualified Circulation for 6-month period ending June 2008 • AUDITED BY Audit Bureau of Circulations

\$1.95/word

20 WORD MINIMUM.

Bold/CAP words,
add 50¢ per word, per option.

PLEASE RUN MY CLASSIFIED AD IN THE FOLLOWING ISSUES:

- | | | |
|--|--------------------|----------------|
| <input type="checkbox"/> Bear & Turkey Special | Deadline: 11/21/09 | Mail: 12/16/08 |
| <input type="checkbox"/> Spring Buyer's Guide | Deadline: 02/13/09 | Mail: 03/17/09 |
| <input type="checkbox"/> Shooter's School | Deadline: 03/13/09 | Mail: 04/14/09 |
| <input type="checkbox"/> Summer Buyer's Guide | Deadline: 04/10/09 | Mail: 05/12/09 |
| <input type="checkbox"/> Whitetail Special | Deadline: 05/14/09 | Mail: 06/16/09 |
| <input type="checkbox"/> Big Game Special | Deadline: 06/11/09 | Mail: 07/14/09 |
| <input type="checkbox"/> Fall Buyer's Guide | Deadline: 07/10/09 | Mail: 08/11/09 |
| <input type="checkbox"/> Whitetail Journal | Deadline: 08/13/09 | Mail: 09/15/09 |

PLEASE TYPE OR PRINT CLEARLY YOUR CLASSIFIED AD BELOW:

For **Bold** words, please circle each word; for CAPS words, please box each word.

\$39.00	\$39.00	\$39.00	\$39.00	\$39.00	\$39.00	\$39.00
\$39.00	\$39.00	\$39.00	\$39.00	\$39.00	\$39.00	\$39.00
\$39.00	\$39.00	\$39.00	\$39.00	\$39.00	\$39.00	\$40.95
\$42.90	\$44.85	\$46.80	\$48.75	\$50.70	\$52.65	\$54.60
\$56.55	\$58.50	\$60.45	\$62.40	\$64.35	\$66.30	\$68.25
\$70.20	\$72.15	\$74.10	\$76.05			
\$78.00	\$79.95	\$81.90	\$83.85	Total # of words	# of Bolds/CAPs	TOTAL COST
\$85.80	\$87.75	\$89.70	\$91.65	x \$1.95	x 50¢	=
\$93.60	\$95.55	\$97.50	\$99.45	Total Words Cost	+ Bold/CAP Cost	=

CLASSIFIED ADS MUST BE PREPAID. CREDIT CARDS ACCEPTED.

Company Name: _____ Title: _____

Your Name: _____ Phone: _____

Authorizing Signature: _____ Date: _____

Credit Card (circle one): No. _____ Exp. Date: _____

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Advertising Terms and Conditions, effective 09/01/08, apply in accordance with *Inside Archery* Rate Card No. 12, *Bowhunt America* Rate Card No. 7, and *ATA Show Guide* Rate Card No. 9. Rate Cards effective with 2009 issues. See our website at www.zebrapub.com for details.

FOR MORE INFORMATION, PLEASE CALL TOLL-FREE: 877-499-9988 OR VISIT OUR WEBSITE

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