



100,717 Average Qualified Circulation for 6-month period ending June 2009 • AUDITED BY



Audit Bureau of Circulations

\$1.95/word

20 word minimum.

Bold/CAP words,
add 50¢ per word, per option.

PLEASE RUN MY CLASSIFIED AD IN THE FOLLOWING ISSUES:

- | | | |
|--|--------------------|----------------|
| <input type="checkbox"/> Bear & Turkey Special | Deadline: 12/15/09 | Mail: 01/05/10 |
| <input type="checkbox"/> Spring Buyer's Guide | Deadline: 02/23/10 | Mail: 03/16/10 |
| <input type="checkbox"/> Bowhunting Secrets | Deadline: 03/23/10 | Mail: 04/13/10 |
| <input type="checkbox"/> Summer Buyer's Guide | Deadline: 04/20/10 | Mail: 05/11/10 |
| <input type="checkbox"/> Whitetail Special | Deadline: 05/25/10 | Mail: 06/15/10 |
| <input type="checkbox"/> Big Game Special | Deadline: 06/21/10 | Mail: 07/13/10 |
| <input type="checkbox"/> Fall Buyer's Guide | Deadline: 07/20/10 | Mail: 08/10/10 |
| <input type="checkbox"/> Whitetail Guide | Deadline: 08/23/10 | Mail: 09/14/10 |

PLEASE TYPE OR PRINT CLEARLY YOUR CLASSIFIED AD BELOW:

For **Bold** words, please circle each word; for CAPS words, please box each word.

_____	_____	_____	_____	_____	_____	_____
\$39.00	\$39.00	\$39.00	\$39.00	\$39.00	\$39.00	\$39.00
_____	_____	_____	_____	_____	_____	_____
\$39.00	\$39.00	\$39.00	\$39.00	\$39.00	\$39.00	\$39.00
_____	_____	_____	_____	_____	_____	_____
\$39.00	\$39.00	\$39.00	\$39.00	\$39.00	\$39.00	\$40.95
_____	_____	_____	_____	_____	_____	_____
\$42.90	\$44.85	\$46.80	\$48.75	\$50.70	\$52.65	\$54.60
_____	_____	_____	_____	_____	_____	_____
\$56.55	\$58.50	\$60.40	\$62.40	\$64.35	\$66.30	\$68.25
_____	_____	_____	_____	_____	_____	_____
\$70.20	\$72.15	\$74.10	\$76.05			
_____	_____	_____	_____			
\$78.00	\$79.95	\$81.90	\$83.85			
_____	_____	_____	_____			
\$85.80	\$87.75	\$89.70	\$91.65			
_____	_____	_____	_____			
\$93.60	\$95.55	\$97.50	\$99.45			

Total # of words	# of Bolds/CAPS	TOTAL COST
x \$1.95	x 50¢	
Total Words Cost	+ Bold/CAP Cost	=

CLASSIFIED ADS MUST BE PREPAID. CREDIT CARDS ACCEPTED.

Company Name: _____ Title: _____

Your Name: _____ Phone: _____

Authorizing Signature: _____ Date: _____

Credit Card (circle one): No. _____ Exp. Date: _____

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Advertising Terms and Conditions, effective 09/01/09, apply in accordance with Inside Archery Rate Card No. 13, Bowhunt America Rate Card No. 8, and ATA Show Guide Rate Card No. 10. Rate Cards effective with 2010 issues. See our website at www.zebrapub.com for details.

FOR MORE INFORMATION, PLEASE CALL TOLL-FREE: 877-499-9988 OR VISIT OUR WEBSITE

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2960 N. Academy Boulevard, Suite 101 ▼ Colorado Springs, CO 80917