

**\*Application MUST be complete. Please use N/A or NONE to denote questions that do not apply. Incomplete applications will NOT be processed.**  
**Fax this completed form to (719) 622-1185.**

Company Name: \_\_\_\_\_ Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_  
 Postal Address: \_\_\_\_\_ Shipping Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Parent Company, if any: \_\_\_\_\_  
 Years in business: \_\_\_\_\_ No. of employees: \_\_\_\_\_ Business License Number: \_\_\_\_\_ Sales Tax Number: \_\_\_\_\_  
 Type of ownership: [ ] Individual [ ] Partnership [ ] Corporation [ ] LLC State of Registration: \_\_\_\_\_

**OWNERS / OFFICERS INFORMATION**

1. Name: \_\_\_\_\_ Title: \_\_\_\_\_ Home Phone: ( ) \_\_\_\_\_  
 Home Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 2. Name: \_\_\_\_\_ Title: \_\_\_\_\_ Home Phone: ( ) \_\_\_\_\_  
 Home Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**OTHER PUBLICATIONS / MEDIA USED**

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_  
 Phone: ( ) \_\_\_\_\_ Phone: ( ) \_\_\_\_\_ Phone: ( ) \_\_\_\_\_  
 Fax: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

**CREDIT REFERENCES**

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_  
 Address: \_\_\_\_\_ Address: \_\_\_\_\_ Address: \_\_\_\_\_  
 Phone: ( ) \_\_\_\_\_ Phone: ( ) \_\_\_\_\_ Phone: ( ) \_\_\_\_\_  
 Fax: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_  
 Acct. Number: \_\_\_\_\_ Acct. Number: \_\_\_\_\_ Acct. Number: \_\_\_\_\_

**BANK REFERENCES**

1st Bank (Include Branch Office): \_\_\_\_\_ Contact Person: \_\_\_\_\_  
 Acct. Number: \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ Phone: ( ) \_\_\_\_\_ ( ) Checking ( ) Savings ( ) Loan ( ) CC  
 2nd Bank (Include Branch Office): \_\_\_\_\_ Contact Person: \_\_\_\_\_  
 Acct. Number: \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ Phone: ( ) \_\_\_\_\_ ( ) Checking ( ) Savings ( ) Loan ( ) CC

**PLEASE READ AND SIGN THE FOLLOWING STATEMENT AFTER YOU HAVE COMPLETED ALL SECTIONS ABOVE**

Zebra Publishing Inc is authorized to contact parties indicated on this application for verification. For purposes of obtaining credit, I/We hereby certify that the information given in the application is true and accurate, and any financial information submitted correctly reflects our financial condition. Upon approval of my/our credit, I/we agree to pay all invoices within stated terms and to pay late fees on amounts paid after invoice due dates. I/we agree to the Advertising Terms and Conditions attached as well as the stated credit terms of Zebra Publishing Inc., as follows: invoices are due 30 days from date of invoice. Payment is accepted in U.S. funds or I/we agree to pay the additional fees that will be assessed for foreign currency. I/we agree to pay the late payment fees which will be assessed as follows: finance charge on my/our outstanding account balance over 30 days will be the greater of \$30.00 or 1.5% per month. I/we agree to payment allocation as follows: payments will initially be applied to oldest unpaid invoices, including finance charges, prior to applying payments to new or current invoices. In the event any further action, including legal, is instituted to collect amounts owed to Zebra Publishing Inc., Inside Archery, Bowhunt America, ATA Trade Show Guide and/or any other invoices for Zebra Publishing for services rendered, I/we agree to pay all related costs including, but not limited to, collection agency fees, court costs and attorney fees. I/we have read this agreement and a copy is available to us upon written request submitted to the credit department of Zebra Publishing Inc., or at www.zebrapub.com.

Date: \_\_\_\_\_ By: \_\_\_\_\_ Title: \_\_\_\_\_  
 Date: \_\_\_\_\_ By: \_\_\_\_\_ Title: \_\_\_\_\_

**PERSONAL GUARANTEE (PLEASE DO NOT INCLUDE TITLE WHEN SIGNING PERSONAL GUARANTEE)**

For value received, including merchandise, services or other valuable consideration, I/we hereby unconditionally guarantee at all times, full and prompt payment, upon demand, of any indebtedness which has been incurred under this agreement. I/we understand this to mean that I/we will personally guarantee payment of all debts and obligations to Zebra Publishing Inc. under this agreement.

Date: \_\_\_\_\_ By: \_\_\_\_\_ Print Name: \_\_\_\_\_  
 Date: \_\_\_\_\_ By: \_\_\_\_\_ Print Name: \_\_\_\_\_